

**Louisiana Crawfish Promotion and Research Board Meeting**  
**February 20<sup>th</sup>, 2024**  
**1:00 P.M.**

**University of Louisiana at Lafayette Alumni Center**  
**600 E St Mary Blvd, Lafayette, LA 70503**

# **AGENDA**

- I. CALL TO ORDER
- II. ROLL CALL
- III. DECLARATION OF A QUORUM
- IV. PUBLIC COMMENT
- V. APPROVAL OF MINUTES – November 28<sup>th</sup>, 2023
- VI. COLLECTIONS & FINANCIAL REPORTS
  - A. Collections Report
  - B. Financial Report
- VII. PROMOTION & RESEARCH
  - A. Country Roads Magazine - Heather Gibbons
  - B. FFA Promotion – Raquel Manuel
  - C. Louisiana Radio Network - Jennifer Marsh
  - D. Promotion Update and Contract Renewal - Yvette Bonanno
  - E. 2024 Billboard Campaign – Jessica Lange
  - F. LSU AgCenter Updates – Todd Fontenot
  - G. Louisiana Farm Bureau Federation Update – Andy Brown
- VIII. COMMENTS
  - A. Board Member Comments on Crawfish Season
- IX. DATE OF NEXT MEETING
- X. ADJOURN